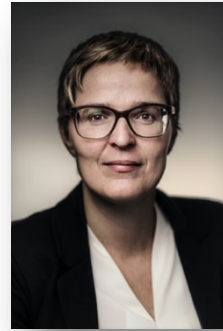


# Elke Van Hoof

°3/3/1976

**Academic – Innovator - Entrepreneur**



## Professional info

**Professor** Health & Medical psychology and Primary care psychology  
Vrije Universiteit Brussel  
Brussels Belgium  
2006 – present

### **CEO**

[Centre Of Resilience](#)

2013 – present

### **Founder**

[Ally Institute](#)

2020 – present

## Activities

Thanks to this unique career and various initiatives, Elke Van Hoof keeps her finger on the pulse of the academic world, the professional field and psychology, enabling her to incorporate unique insights into work-related clinical psychology. Because of this unique vision, Elke Van Hoof is also a much sought-after expert in various policy committees, such as the **Belgian Superior Health Council** and the **knowledge center for incapacity for work** (NIHDI / INAMI).

## Expertise

- Policy making in cancer Health Impact Analyses of policy on Public Health, Health Care and Non-health care issues.
- Survivorship cancer (point of view of patients as well as point of view of partners)
- Promoting physical activity in patients
- Stress-related conditions (chronic fatigue syndrome, fibromyalgia, burn-out, ...)
- Return-to-work
- Augmented Intelligence and well-being
- Primary care psychology
- Sustainability in health

## Research outputs

[Here](#) you can find a variety of research output of prof. Elke Van Hoof.